



| Eric James Wood

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| 109 Elm St.
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| Experience

Helium14

Art Director / Senior Designer - January 2000 - Current

- Provide custom design, creative direction and consultation services for client projects and campaigns.
- Oversee complete project management, associated vendors and product suppliers.
- Responsible for growth and expansion of services within existing client base.
- Fluent in print, web and motion design concepts and production.
- Keen eye for cross-media design and asset production.

Clients: RBK, Telenor, ZippoTricks.com, Globe Shoes, World Industries, Idol Norway, Hustler Casino, Nadel Architects.
Production Companies: A.D.D. Marketing, DNA, BBDO Oslo, Bleed Design, Crossgrain Studios.

A.D.D. Marketing + Advertising

Freelance Art Director / Senior Designer - 2006 - 2008

- Direct, design and manage campaigns for various client projects.
- Concept and oversee production of promotional merchandise and print materials.
- Produce video shoots, edit video and create motion graphics for online and internal productions.
- Responsible for transitioning the company to a digital workflow from paper based for all reporting, producing an annual savings of \$20,000 in external printing cost.
- Project liaison to vendors and internal departments.
- Design and develop DVD media for sales presentations and client distribution.

Projects: Transformers, Jackass: Number 2, Socom: ESeals, Balls of Fury, Blades of Glory, Nacho Libre.

MediaFront - Oslo Norway

Art Director / Senior Designer - June 2000 - May 2003

- Directed, designed and managed campaigns for MediaFront clients.
- Oversaw a 5 person team of designers and a programmer.
- Lead team in concepting, presenting, design, management and execution of projects for clients.
- Created and managed all subroutines pertaining to back-ups, archiving and timekeeping for designers.
- Liaison between designers and programmers.

Clients: Pepsi, Telenor Mobil, DressMann, Loreal, Metropol TV, NSBF, Zalto Mobile

MediaFront - Oslo Norway

Graphic Designer - July 1997 - July 1999

- Brought on to expand the design style of the firm to broaden the appeal to the expanding market.
- Responsible for learning and implementing new technologies.
- Provided key contribution in building the company to one of the most well-known studios in Norway.

Clients: Pepsi Norway, Telenor AS, Klart Svar and HS Records.

| Education

Art Institute of Southern California (LCAD)

Majored in Graphic Design and New Media, 1993 - 1997

| Tool Set

Photoshop, Illustrator, Indesign, Freehand, Flash, After Effects, Final Cut Pro, Soundtrack Pro, Compressor, DVD Studio Pro, iWork, Microsoft Office,

| Affiliations

Laguna College of Art & Design - Annual guest speaker
MGLA - Active member of the Motion Graphics Los Angeles user group for After Effects.
LAFCPUG - Active member of the Final Cut Pro User Group for Los Angeles.

| Referrals

Available upon request

| Portfolio

You may view my online portfolio anytime at <http://www.helium14.com> >